



Miami County America250

Grant Guidelines

The Miami County Visitors & Convention Bureau (MCVCB) promotes and supports Miami County as a leading travel destination, contributing to a thriving economy, vibrant quality of life, and strong sense of community pride.

The purpose of the Miami County Visitors & Convention Bureau's America250 Grant Program:

- To help develop or bolster destination assets and the visitor experience relating to America250 events, programs, and exhibits. Each project submitted should help drive visitation, overnight stays, and increase visitor spending to area communities.
- To support and encourage collaboration within Miami County.
- To assist local and regional organizations in need of financial assistance for projects associated with America250.

Grant amount available per project/event/program: Up to a maximum of \$5000.

There are \$35,000 in grant funds available. The deadline to submit a grant application for America250 funding is August 18, 2025. Grant recipients will be notified by October 10, 2025. All funds must be used by December 31, 2026.

Project Guidelines

Anyone involved in tourism-related activity in Miami County for America250 may apply for grant funds according to the following guidelines:

- Project/Event/Program must help enhance Miami County's image as a visitor destination.
- Project/Event/Program must be tourism-related and designed to strengthen the visitor/resident experience within the county and increase the potential of visitation from outside the area during 2026 for America250 related initiatives.
- Tourism grant dollars may not represent more than 50% of the total project/event costs. The other 50% can come from other grants and in-kind donations.
- When making decisions on grant applications, the MCVCB will consider such factors as:
 - o Type and scope of the applying organization
 - o Applying organization's resources
 - o Impact of the proposed project
 - o Other funding sources and support for the project
 - o Does the project/event capitalize on visitors coming to the area to celebrate America250?
 - o Number of grant applications received, and amount of dollars requested
- Funding is not granted to an organization for administrative, clerical, personnel, or office equipment/furniture costs.
- The MCVCB has the sole and final approval in granting these funds. Grant funds are limited. Only fully completed applications will be considered.

- No more than one grant application may be submitted by any one entity for the America250 grant cycle.
- Recognition of the MCVCB as a funder/sponsor must be included on the project, i.e. brochures, advertisements, press releases

Funding Uses

Grant funds may be used for but are not limited to:

- Events, entertainment, and activities during 2026 that celebrate America250 and elevate the visitor experience within the destination
- Enhancements to attractions and museums (programming and activities, art installations, interactive exhibits, hands-on experiences, etc.) for America250
- Marketing and promotional opportunities associated with promoting America250 activities and events within your organization or community
- Other expenses as approved by the MCVCB Grant Committee

Procedures

Applications are currently being accepted for grant funds to be used until December 31, 2026, and will be evaluated by the Miami County Visitors & Convention Bureau's Grants Committee. Applicants will be notified after the MCVCB Grants Committee has met regarding the approval or denial of their requests.

- Only fully completed grant applications will be accepted.
- Type or print application clearly. Additional pages may be attached if necessary.
- A grant may be awarded for less than the amount requested, depending on the number of applications received and the information provided in the application.
- Approved grants will be paid directly to the grant recipient only. No payments will be made directly to vendors.
- Should plans for an approved grant be changed, the MCVCB must be notified.
- Copies of brochures, posters, press releases, etc. must be provided to the MCVCB to promote the project.

- **Applications can be sent to:**

**Miami County Visitors & Convention Bureau
405 SW Public Square, Suite 272
Troy, Ohio 45373**

Or emailed to Leianne Stewart at lstewart@homegrowngreat.com

The deadline to submit a grant application for America250 funding is August 18, 2025. Grant recipients will be notified by October 10, 2025.

If application is approved, the awarded organization must agree to the following:

- To include the MCVCB on marketing and promotional materials and social media posts recognizing the MCVCB as a funding source (All brand guidelines must be followed when using the MCVCB logo, these can be provided to the grant recipient).
- Include a link to www.homegrowngreat.com on your website.
- Provide images and/or videos from the project or event to the MCVCB for promotional purposes.
- Submit a final grant report within 60 days of the completion of the project/event/program outlining accomplishments, challenges, and proof of completion.



Miami County America250 Grant Application

There is \$35,000 in grant funds available for America250. The deadline to submit a grant application is August 18, 2025. Grant recipients will be notified by October 10, 2025. Grant funds must be used by December 31, 2026.

Date____/____/____

Project Name_____

Organization Applying for Grant_____

Contact Name_____ Email_____

Address_____ Phone_____

City_____, OH Zip Code_____

All applications will be evaluated as submitted after the deadline has been reached.

Planned Completion Date____/____/____ (Funds must be used by December 31, 2026)

Grant Amount Requested_____ Total Project Budget_____

Reach of project: Local____ State____ Regional____ National____ International____

Questions: Please answer in the space provided or attach additional page if necessary.

What is the purpose of your grant request? How will you be using the funds?

What are your goals for your event, project, or program? How will this project enhance the resident and/or visitor experience in Miami County for America250?

What is the estimated number of overnight and/or day-trip visitors your project will bring to the area?

How do you plan to market your event, project, or program?

By submitting this application, you agree to the guidelines, terms, and conditions set forth by the Miami County Visitors & Convention Bureau.

Printed Name

Company/Organization Name

Signature

____/____/____
Date