



2023-2024 Miami County Solar Eclipse Grant Guidelines

The mission of the Miami County Visitors & Convention Bureau (MCVCB) is to position Miami County as a preferred travel destination, supporting economic stability to enhance the Quality of Life in the region.

The purpose of the Miami County Visitors & Convention Bureau's Solar Eclipse Grant:

- To help develop or bolster destination assets and the visitor experience during the 2024 Solar Eclipse driving visitation, overnight stays, and increased visitor spending to area communities.
- To support and encourage collaboration within Miami County.
- To assist local and regional organizations in need of financial assistance for projects associated with the 2024 Solar Eclipse.

Grant amount available per project/event/program: Up to a maximum of \$2500.

There is \$30,000 in grant funds available. Deadline to submit a grant application for Solar Eclipse funding is August 4, 2023. Grant recipients will be notified by September 15, 2023.

Project Guidelines

Entities involved in tourism-related activity in Miami County for the 2024 Solar Eclipse may apply for grant funds according to the following guidelines:

- Project/Event/Program must help enhance Miami County's image as a visitor destination.
- Project/Event/Program must be tourism-related and designed to strengthen the visitor/resident experience within the county and increase the potential of visitation from outside the area for the 2024 Solar Eclipse.
- Tourism grant dollars may not represent more than 50% of the total project/event costs.
- When making decisions on grant applications, the MCVCB will consider such factors as:
 - o Type and scope of the applying organization
 - o Applying organization's resources
 - o Impact of the proposed project
 - o Other funding sources and support for the project
 - o Does the project/event capitalize on visitors coming to the area for the 2024 Solar Eclipse?
 - o Number of grant applications received and amount of dollars requested
- Funding is not granted to an organization for administrative, clerical, personnel, or office equipment/furniture costs.
- The MCVCB has the sole and final approval in granting these funds. Grant funds are limited. Only fully completed applications will be considered.

- No more than one grant application may be submitted by any one entity for the 2024 Solar Eclipse
- Recognition of the MCVCB as a funder/sponsor must be included on the project, i.e. brochures, advertisements, press releases

Funding Uses

Grant funds may be used for but are not limited to:

- Events, entertainment, and activities during the 2024 Solar Eclipse that elevate the visitor experience within the destination
- Enhancements to attractions or museums (programming and activities, art installations, interactive exhibits, hands-on experiences, etc.) for the 2024 Solar Eclipse
- Marketing and promotional opportunities associated with promoting the 2024 Solar Eclipse activities and events within your organization or community
- Giveaways or promotional items for event attendees (i.e. solar eclipse glasses)
- Other expenses as approved by the MCVCB Grant Committee

Procedures

Applicants will be notified after the MCVCB Grants Committee has met regarding the approval or denial of their requests.

- Only fully completed grant applications will be accepted.
- Type or print application clearly. Additional pages may be attached if necessary.
- A grant may be awarded for less than the amount requested, depending on the number of applications received and the information provided in the application.
- Approved grants will be paid directly to the grant recipient only. No payments will be made directly to vendors.
- Should plans for an approved grant be changed, the MCVCB must be notified.

- **Applications can be sent to:**

**Miami County Visitors & Convention Bureau
405 SW Public Square, Suite 272
Troy, Ohio 45373**

Or emailed to Leianne Stewart at lstewart@homegrowngreat.com

Deadline to submit a grant application for 2024 Solar Eclipse funding is August 4, 2023. Grant recipients will be notified by September 15, 2023.

If application is approved, the awarded organization must agree to the following:

- To include the MCVCB on marketing and promotional materials and social media posts recognizing the MCVCB as a funding source (All brand guidelines must be followed when using the MCVCB logo, these can be provided to the grant recipient).
- Submit a final grant report within 60 days of the completion of the project/event/program outlining accomplishments, challenges, and proof of completion.



2023-2024 Miami County Solar Eclipse Grant Application

There is \$30,000 in grant funds available for the 2024 Solar Eclipse. Deadline to submit a grant application is August 4, 2023. Grant recipients will be notified by September 15, 2023.

Date ____/____/____

Project Name _____

Organization Applying for Grant _____

Contact Name _____ Email _____

Address _____ Phone _____

City _____, OH Zip Code _____

All applications will be evaluated as submitted after the deadline has been reached.

Planned Completion Date ____/____/____ (Funds must be used prior to April 15, 2024)

Grant Amount Requested _____ Total Project Budget _____

Reach of project: Local ____ State ____ Regional ____ National ____ International ____

Questions: Please answer in the space provided or attach an additional page if necessary.

What is the purpose of your grant request? How will you be using the funds?

What are your goals for your event, project, or program? How will this project enhance the visitor experience in Miami County during the 2024 Solar Eclipse?

What is the estimated number of overnight and/or day-trip visitors your project will bring to the area?

How do you plan to market your event, project, or program?

By submitting this application, you agree to the guidelines, terms, and conditions set forth by the Miami County Visitors & Convention Bureau.

Printed Name

Company/Organization Name

Signature

____/____/____
Date